



www.look2jj.com

We provide our clients with innovative, intelligent, comprehensive design and marketing solutions across a wide spectrum of applications and media, helping you realize your business goals. **In other words, we put strategy into design.**

OVERVIEW_

Jones & Jones Advertising is a multidisciplinary advertising agency helping companies from emerging business to international organizations build brand awareness, acquire new customers and markets, and develop stronger relationships with their audiences. We focus on the areas of branding, and marketing communications across all applications and mediums.

Think of us as an extension of your internal marketing team or as an outsourced marketing department, in either role we are creative problem solvers working to define, create and clarify your brand image and message, enabling you to cut through the marketplace clutter and position your business for long-term success.

 “Everyone loves the new campaign, Thank You!”

Sheila Honan
DRS Technologies

PROVEN PROCESS_

Each project is unique, but its success invariably rides on a combination of careful strategic planning and a powerful tactical execution. Based on over a decade of experience and a proven record of client success, Jones & Jones Advertising has developed a methodology that allows for creativity and a customized approach within a carefully planned framework.

Though 4 clearly defined steps, we guide our clients' team in the collaborative process that integrates design, strategy, and technology, providing solutions that are effective and tailored to your organization, solving your immediate challenges, while helping you to achieve your long-term objectives.



■ “From estimate though completion of design, you went above and beyond our expectations”

David Cox, Ph.D.
David Cox Consulting

TEAM_

We are an energetic, talented team of highly creative professionals with experience in developing innovative design and marketing tools across a broad range of industries and media. Our team is responsive, efficient and flexible, It's one of the best creative teams in the nation.

Our principal is personally involved in every project, we have also built a partner network of outstanding consultants, who compliment our core competencies and share our business philosophy and collaborative work environment.

LEADERSHIP_ Tor Jones, Principal and Creative Director

Tor Jones has close to 20 years of diverse industry experience covering all aspects of the design discipline. Well-versed in the communication needs of large organizations & fledgling brands alike, Tor brings an energy and a fresh approach to every project.

With clients including such industry leaders as AuthenTec, CaribSea, Disney's Vero Beach Resort, DRS Technologies, Extreme Impact Shutters, Piper Aircraft. Sealed Sweet, Spectrum Technologies Group and many others. Tor's work has earned multiple design awards and industry recognition.

Tor brings a unique combination of solid strategy and potent tactical execution to every client engagement. Prior to founding Jones & Jones Advertising, Tor was involved in the music industry in New York, later he leveraged his creative and leadership experience, in converting a small video production studio into a cutting-edge market leader.

SERVICES_

Print:

Advertising
Annual Reports
Brochures
Corporate Collateral
Corporate Identity Systems
Direct Mail
Exhibit Design
Logos
Packaging
Point-of Purchase
Posters
Promotions
Sales and Marketing Communications
Signage Systems Design

Digital:

Email Campaigns and Newsletters
Flash Development
Interactive CD-ROM, DVD Kiosks
Interactive Presentation (Flash, PowerPoint, Director)
Multimedia Design
Trade show, Promotional & Corporate Video
Web Site Design and Development

Marketing Services:

Brand Development
Positioning and Messaging
Strategic Planning

■ “I am so happy with the fantastic job you did on my advertising program, marketing materials and the truck wrap design for my fleet of vehicles.”

Bill Broocke

US Generator

AWARDS_

In our second decade of commitment to creative excellence and collaboration with our clients, our team has earned an impressive list of industry awards, our work has been recognized regionally and nationally. While Jones & Jones Advertising's primary focus is on addressing the needs of our clients, we continue to share our knowledge and expertise by participating on non-profit committees, contributing to industry forums and welcoming interns into our office, helping to shape the future of graphic design.

Barube-Lang Award

Florida Print Awards

Multiple Awards of Excellence
Multiple Best of Category
Multiple Judges Awards

Print Industry of America

Premier Print Award

Space Coast Advertising Federation

Sales Promotion: Silver

Treasure Coast Advertising Federation

Collateral Materials: Multiple Gold & Silver Awards
Full Color Advertising: Multiple Gold & Silver Awards
Multi-Media: Multiple Gold & Silver Awards
News Paper Campaign: Multiple Gold Awards
Television Commercials: Multiple Gold & Silver Awards
Video/Film: Multiple Gold Awards

PARTIAL CLIENT LIST_

From enhancing and repositioning established brands to launching new products and markets, we are proud to showcase the client roster of organizations we've had the opportunity to represent.

Aircraft & related

Merit Apparel
PAS Aviation
Piper Aircraft

Arts & Entertainment

Aisha
Atlantic Classical Orchestra
Center for the Arts
Choices
Isabel Beuttell Dayton
Los Angeles Dodgers
Riverside Children's Theatre
Riverside Theatre
Treasure & Space Coast Radio
Vero Beach Dodgers

Health Care & Pharmaceutical

Ancore
Academy of Lymphatic Studies
Florida Eye Institute
Greens+
Indian River Memorial Hospital
Advanced Urology Associates
of Florida
VNA
VNA Hospice

Financial Services

Citrus Bank
First Bank And Trust Of Indiantown
Marine Bank & Trust
Treasure Coast Financial Planning

Food & Beverage

Dooley's Toffee Liqueur
Fork in the Road
Gift Fruit Groves
Graves Brothers Fruit Company
Hale Groves
Kleinner Feigling Vodka
Ocean Spray
Sealed Sweet

Home & Automotive Services

Bug Master
Mazzarella's Automotive
Reflection Pool Service
Sea Watch Shutter Systems

Home & Personal Apparel

Bonshu Collections
Cushion Express
Rodgers Cushions

Non-Profit & Government

Childcare Resources
City of Vero Beach
Dollars for Scholars
Economics Opportunity Council
First Presbyterian Church
Humane Society of Vero Beach
Indian River Memorial Hospital Foundation
Junior Achievement
Reading Foundation
Saint Edward's School
Samaritan Center

School Board of Indian River County
Substance Abuse Council
United Way of Indian River County

Pet Products

Blue Iguana
CaribSea
My Earth Pet
Oceans, Reefs & Aquariums

Professional Services

Accredited Public Insurance Adjuster
AmPro
Arden & Felton
Brodie & Associates
David Cox Consulting
Grall, Glenn & Grall Attorneys at Law
Harris, Cotherman, Jones, Price & Associates
Law Offices of Mantle & VanHoose, P.A.
MacWilliam, McCain & Hill, P.A.
Nexus Group
Perfected Pen
Richard Ferretti CPA

Real Estate

Grove Isle
John's Island Real Estate
Nichols & Associates
Park West
Rosewood Court
The Hope Company
The Land Corporation of Florida
Vista Properties

Resort & Travel

Disney's Hilton Head Resort
Disney Vacation Club
Disney's Vero Beach Resort
The Conference Center at
Dodgertown
Treasure Coast Travel

Retail

Ben Franklin Crafts
Buck Jewelers
Creative Floors
Dependable Dodge
Horizon Landscaping
Johnson Chrysler Plymouth
Kitchens by Design
Pak Mail
Rock City Gardens
US Generator

Technology & BioTech

AuthenTec
Biozone Scientific
Defense Technologies
DRS Technologies C4I
Extreme Impact Shutters
Paravant
PC Mobile
Powder Coat Specialists
Profit Developers Inc.
The Service Program
Spectrum Technologies Group
XL Computers